

# Framework programmes

of 1st cycle studies (Bachelor's degree)

## Management

(Specialty: *Financial Management*)

### Occupational Safety and Health, and Ergonomics

Relations between people and their work in particular working environment with special attention paid to the reduction of physical and psychological load as well as health hazard in a workplace.

### Economy and Environment

Understanding basic notions on economy as related to environment. Drawing conclusions on potential consequences of economic activities on sustainable development. Using formal documentation referring to environment conservation policy in order to learn about principles of sustainable development in domestic and international context.

### Economic History

Studying economic development processes in time from Polish, European and global perspective.

### Mathematics

Learning selected issues on logics and set theory, real functions of one and multi variables, matrix calculus, linear set of equations, boundaries of sequences of numbers and one-variable functions, function derivatives, differential calculus, selected types of integrals. Applying gained skills in management and economic practice.

### Microeconomics

Understanding underlying principles of any economy's operating within microscale. Identifying the impact of economic conditions on management.

### Basics of Law I

Understanding the nature and sources of law. Ability to interpret and put selected basics of law into practice.

### Basics of Entrepreneurship

Gaining theoretical and practical knowledge on entrepreneurship, in particular conditions of creating and developing small and medium sized enterprises.

### **Basics of Management**

Understanding the idea and mechanisms of an organisation's functioning, management rules, tools and fundamental management regularities.

### **Information Technologies I**

Gaining practical skills at using programmes regarding presentation graphics, spreadsheet and relation database.

### **Selected Issues in Macroeconomics**

Understanding issues related to a domestic market laws, markets of the EU and global economy.

### **Finance**

Understanding the significance and major mechanisms in a public finance sector, principles of gathering and allocating public funds.

### **Marketing**

Basic notions in marketing domain, corporate functioning on the market as well as directions and trends in marketing development. Practical application of gained knowledge to exemplary case studies concerning marketing activity.

### **Organisational Studies**

Theoretical background on organisational forms and overall principles of various organisations' functioning within turbulent environment.

### **Basics of Law II**

Expanding basic notions and theories concerning law. Elements of commercial and financial law. Analysing and solving case studies referring to management practice.

### **Community Policies**

Identifying causes, aims and principles of economic interference of the EU based on selected community micro and macro policies. Analysing, comprehending and evaluating the EU instruments, their conditions as well as final outcome.

## **Psychology**

Theoretical and practical approach towards understanding human actions and personal understanding of the world.

## **Sociology**

Understanding basic social notions such as: social change, social group, conflict, role, conformity, culture, etc. Learning how to interact in social groups with special attention paid to proper interpersonal relations. Learning recent changes in sociology in terms of global changes.

## **Descriptive Statistics**

Learning theory of statistics and putting it into practice taking advantage of gained previously mathematical background.

## **Information Technologies II**

Improving practical skills in the area of spreadsheet and presentation graphics using.

## **Self-Presentation**

Analysing human behavior in social situations and the way we present ourselves in front of others. Training skills of self-presentation in formal and informal situations.

## **Marketing Research**

Understanding the essence of marketing research, its methods, methods and techniques of marketing research. Applications of marketing research. Ability to perform own marketing research on a selected topic.

## **Computer Studies in Management**

Theoretical background and practical issues of information systems in modern organisations. Investigating corporate information management systems, formulating system requirements, modelling, designing and implementing a simple personal information management system using latest technology tools.

## **Public Relations**

Gaining knowledge, theoretical understanding and practical skills of practicing public relations in a company.

## **Financial Accounting**

Acquiring theory and practice of financial accounting. Using financial accounting instruments in order to solve managerial problems.

## **Organisational Behaviour**

Basic notions and theories in the field of organizational behaviours. Ability to solve case studies in this field.

## **Project Management**

Thorough theoretical background and some practical skills necessary for project management.

## **Regional Development Management**

Fundamental knowledge and theoretical approach towards the issue of regional development; practical skills of gaining funds for local development.

## **Human Resources Management**

Understanding key notions in the field of HRM, major principles and ability to implement theoretical knowledge to practical solutions.

## **Econometrics**

Acquiring basic knowledge in econometrics and skills connected with the process of structuring an econometrical model.

## **Quality Management**

Theory of quality management, quality management systems. Theory of Total Quality Management (TQM). Ability to perform so called statistical quality control.

## **Analysis of Investment Profitability**

Introduction of the issue of profitability assessment analysis, performing financial calculations enabling quick and successful financial decision making.

## **Public Finance**

Understanding the role of the government in the economy, sources of national and local budget income and expenditure, distribution of income, taxes, etc.

## **EU Finance**

Ability to identify the core of economic and currency integration together with monetary and budget policy of the EU. Knowledge of Central Bank European System's activity combined with fundamental EU strategies, designing and allocating EU budget funds.

### **Financing Business Enterprise**

Establishing theoretical background in the domain of financing business enterprise, its main principles and financing sources in a turbulent corporate environment.

### **Basics of Banking**

Understanding principles of banking system's and its institutions' operating, notions from the field of central and commercial banking, types of banking products as well as risk typology concerning banking activity.

### **Accounting Policy**

Acquiring knowledge regarding the essence of accounting policy, the need for its principles' development, creating accounting policy for various economic entities, selecting accounting principles in order to widen the scope of information supporting decision processes.

### **Financial Reporting**

Studying principles of financial reporting, acquiring and improving skills of financial reports creating in a business enterprise.

### **Financial and Economic Analysis**

Knowledge essential to interpret and analyse financial statements of an enterprise. Understanding main measures and indices used for evaluation of financial liquidity, management efficiency, debts and productivity of the enterprise. Ability to assess financial standing of an enterprise.

### **Corporate Finance**

A concept of shareholder value, value and risk, financing decisions and market efficiency, dividend policy and capital structure, options and real options, debt financing, risk management, corporate financial planning, mergers, corporate control, and governance. Solving case studies taking advantage of gained theoretical background.

### **Basics of Insurance**

Key concepts of risk in insurance, insurance contract evaluation, insurance in personal and business planning, life insurer management and operations, social insurance programs, life insurance, the provision of a life insurance contract, homeowners insurance, other personal

property insurance, negligence and legal liability, individual liability insurance, personal automobile and its legal implications, commercial liability, auto, property, and workers compensation.

### **Modelling and Forecasting**

Acquiring substantial skills at practical application of methods of statistical analysis of data. Application of statistical packet to do research on structure and forecasting of socio-economic phenomena.

### **Tax Evidence**

Comprehending the core and requirements of tax evidence, gaining practical skills at selecting and running tax evidence, clearing accounts with tax institutions, taking tax issues into account while managing business.

### **Economic Insurance**

Getting some practice in analysing and evaluating risk supported by economic insurance from both the insurer's and insured's perspectives. Identification of assessment criteria of products belonging to economic insurance and offered by particular insurance companies, the degree of securing the risk, scope and exclusions. Innovative insurance products and trends occurring on insurance market in Poland.

### **Cost Management**

Comprehending the notions of corporate costs, instruments and methods applied to the evaluation of costs borne as well as future costs' forecasting resulting from managerial decisions.

### **Intellectual Property Protection**

Introduction to the issue of intellectual property and the theory of intellectual property protection. Legal acts referring to this issue – how to interpret.

### **Innovation Management**

Ability to distinguish between key notions in the field of innovation and innovation management. Innovation management in Poland and worldwide.

### **International Finance**

Performing overall analysis of financial processes occurring on international financial markets. Identifying causes and outcomes of financial crises worldwide and competences in the field of foreign exchange market.

## **Computer Aided Accounting**

Making suitable choice and using contemporary programmes supporting tax evidence and accountancy; satisfying information needs to support management decisions relying on certain financial data.

## **International Accounting Standards**

Gaining additional competences in measuring, evaluating and presenting the key items of any financial report in particular international standards.

## **Basics of Social Communication**

Understanding the importance of communication and improving competences in the field of oral and written communication. Communication strategies, rules of written communication in selected types of writing (memo, report, etc.), ability to prepare, create and provide oral presentation.